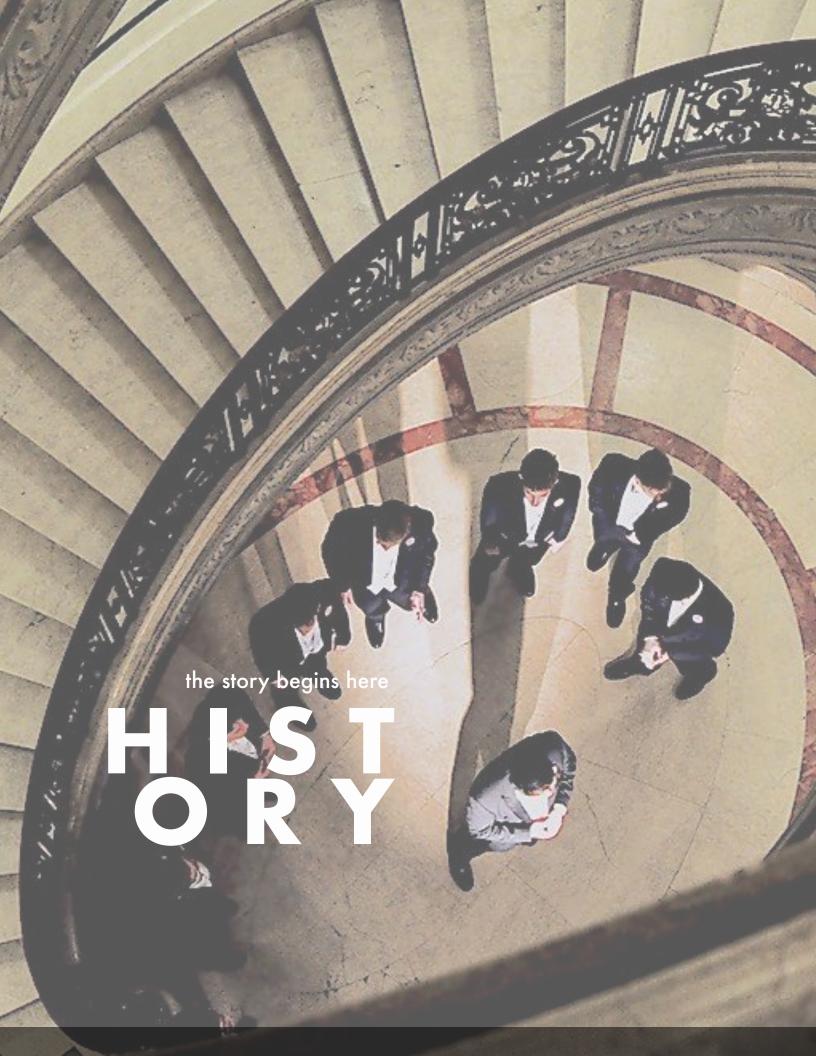


Media Kit 2018 -2019



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on a brisk autumn night in 1943, our founding fathers climbed to the top of saybrook tower and serenaded the campus with the tune "sally in our alley"

The Yale Alley Cats are a world-renowned all-male a cappella singing group, creating and performing music around the world since our beginnings in 1943.

Our repertoire has grown from Jazz to include Motown, pop, rock, R&B, and many more styles. Our dynamic performances are always exciting and enjoyable for people of all ages and backgrounds.



about our group

THE CATS





The Yale Alley Cats were the world's first collegiate underclassmen a cappella group to tour internationally.

As per tradition, we tour 3 times each year, touring during Yale's winter, spring, and summer recesses. Our group consists of First-years, Sophomores, and Juniors from across the US and all around the world.



We pride ourselves in our ability to accommodate any client's needs. We offer a variety of services, including:

CONCERT PERFORMANCES

Performances of any length, from 5 minutes to full 90-minute sets. Our attire ranges from our elegant tuxedo tails to our more friendly Cat t-shirts. Our shows include singing, dancing, and witty humor to entertain any type of audience!

MASTER CLASSES

In our acclaimed Master Classes, we work with groups (singers and music enthusiasts alike) on a variety of skills including vocal production, musicianship, and performance. We can work on music your group has prepared, or we could even teach them to perform one of our own arrangements.

Q&A SESSIONS

Our Question & Answer sessions provide a friendly and open forum in which members discuss a cappella music, singing while traveling overseas, college experiences, university applications, and being involved with music in college.

BOOKINGS

Each year, the Alley Cats perform throughout the northeastern United States at a wide variety of venues, from schools and concert halls to private clubs and sporting events. During our winter, spring, and summer recesses, we travel to both domestic and international locations.

In the past two years alone, we have performed in San Francisco, Atlanta, San Jose, Washington D.C., Honolulu, Geneva, Paris, Hong Kong, Macau, Seoul, Beijing, Shanghai, Xi'an, Queenstown, Christchurch, and Sydney.

Each Alley Cat show is a one-of-a-kind, exciting experience, filled with song and humor. Contact us today to set up a performance!

LOCAL SHOWS

From September to May, the Alley Cats will launch an extensive concert series across the northeast United States. Based in Connecticut, we regularly travel to New York, New Jersey, Pennsylvania, Massachusetts, and Rhode Island. This year, we will also pay an extended, weeklong visit to New York, NY and Boston, MA to visit our group members' hometowns.

Our clients include large corporations, governmental organizations, TV media, senior living facilities, schools, and local groups.

Each service is unique and specially curated for the audience, from formal dinners for foreign dignitaries and celebrities to music workshops for elementary school children.

For booking information and general inquiries, please contact our business manager:

Tyler Shen

Phone: +1 (917) 862-0306 Email: tyler.shen@yale.edu

TOUR SCHEDULE

To book an event with us on an upcoming tour, please contact the respective tour managers:

WINTER 2019

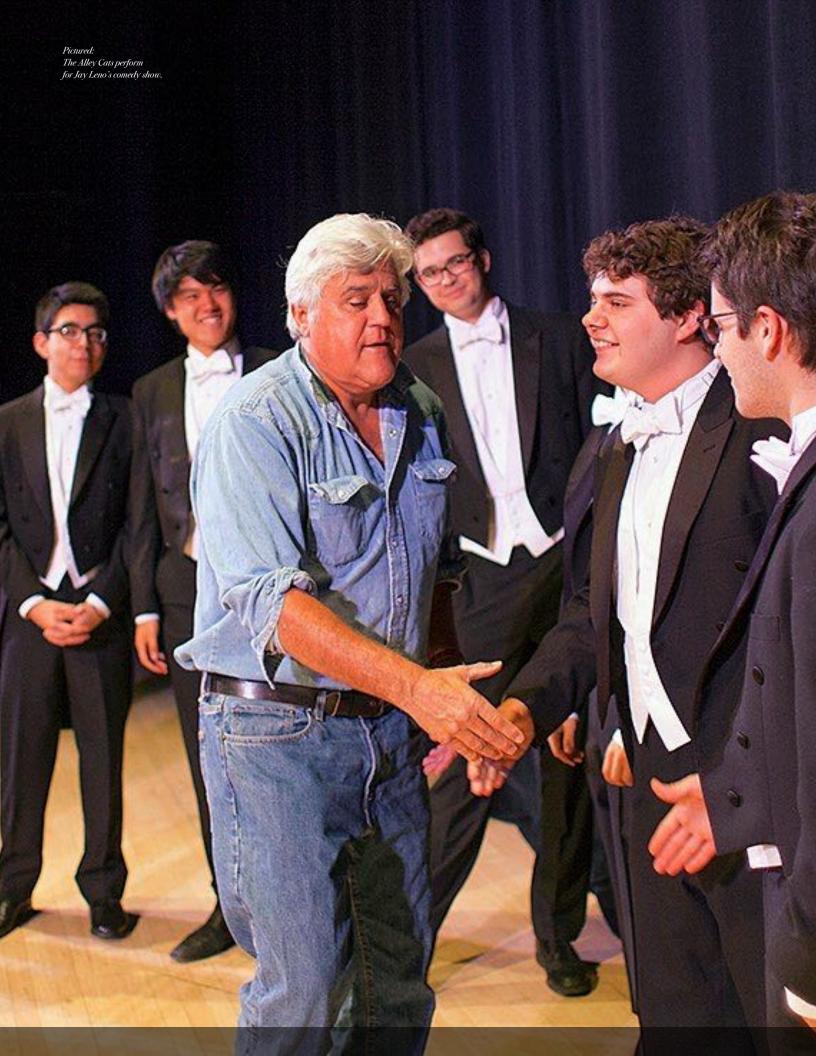
Cincinnati, OH liam.mcgrath@yale.edu Nashville, TN zach.taylor@yale.edu

SPRING 2019

Cape Town, South Africa arthur.hwang@yale.edu

SUMMER 2019

London, England
jason.kim@yale.edu
Edinburgh, Scotland
mark.gustaferro@yale.edu
Amsterdam, the Netherlands
robert.crystal@yale.edu
Berlin, Germany
kaori.west@yale.edu & raphie-orleck-jetter@yale.edu



ON HE ROAD

sharing our music

In recent years, our diverse repertoire and musical excellence have taken us to Google Headquarters, the set of NBC's "The West Wing", Hyundai in South Korea, the United Nations in Geneva, and The Central Conservatory of Music in China. Former audience members include Presidents Barack Obama and Bill Clinton, Jay Leno, Stella McCartney, Aretha Franklin, and Queen Elizabeth II, just to name a few.

Pictured: On the way to a performance in Christchurch, New Zealand.

On the right: Our performances for J.P. Morgan executives and former President Barack Obama, respectively. Below: With the governor of the State of Hawaii, David Ige



Never have I witnessed a better opportunity to see the diversity of cultures and academic interest working together in harmonious voice and exuberance as displayed by these outstanding young men...

You must have the good fortune to hear the Alley Cats.

Dr. Ronald M. Maxfield Classen School of Advanced Studies

It was amazing and refreshing to see how much The Yale Alley Cats were enjoying a cappella music. Not only were we treated to their crystal-clear voices, but we also got to feed off the energy radiating from their camaraderie...

we would gladly go through the entire experience over and over again.

Roxane Jammet & Nenad Bozidarevic





The Yale Alley Cats performed at our black-tie ball in celebration of Her Majesty Queen Elizabeth II's 91st birthday and were fantastic.

Professional, talented, good-humored and fun, the group was hugely popular with our guests and even dedicated 'My Girl' to Her Majesty!

Sean Blakeley

CEO, British Chamber of Commerce in Korea

The Yale Alley Cats have performed twice for me and my associates to our utter satisfaction and delight. The performances are extremely well designed, well-choreographed and beautifully performed by each and every one of the cats... I highly recommend them for any type of performance.

Martha Stewart Chairman and CEO. Martha Stewart Livina









Our guests as well as our employees enjoyed their professional a cappella presentation, enthusiasm, and funloving entertainment...

I would recommend them to any hotel without hesitation.

B.J. Whitman

Director of Public Relations, The Sheraton Waikiki Resort

Club members are impressed with the professionalism and polished performances of the Yale Alley Cats... all exemplary young men, engaging both on and off the stage. It is a pleasure to see their participation in 300 years of strong tradition at Yale University...

Alan K. Dutton General Manager, The Yale Club of New York City







The Yale Alley Cats of Yale University P.O. Box 202057 New Haven, CT 06520 USA

alleycats@yale.edu <u>yalealleycats.com</u>